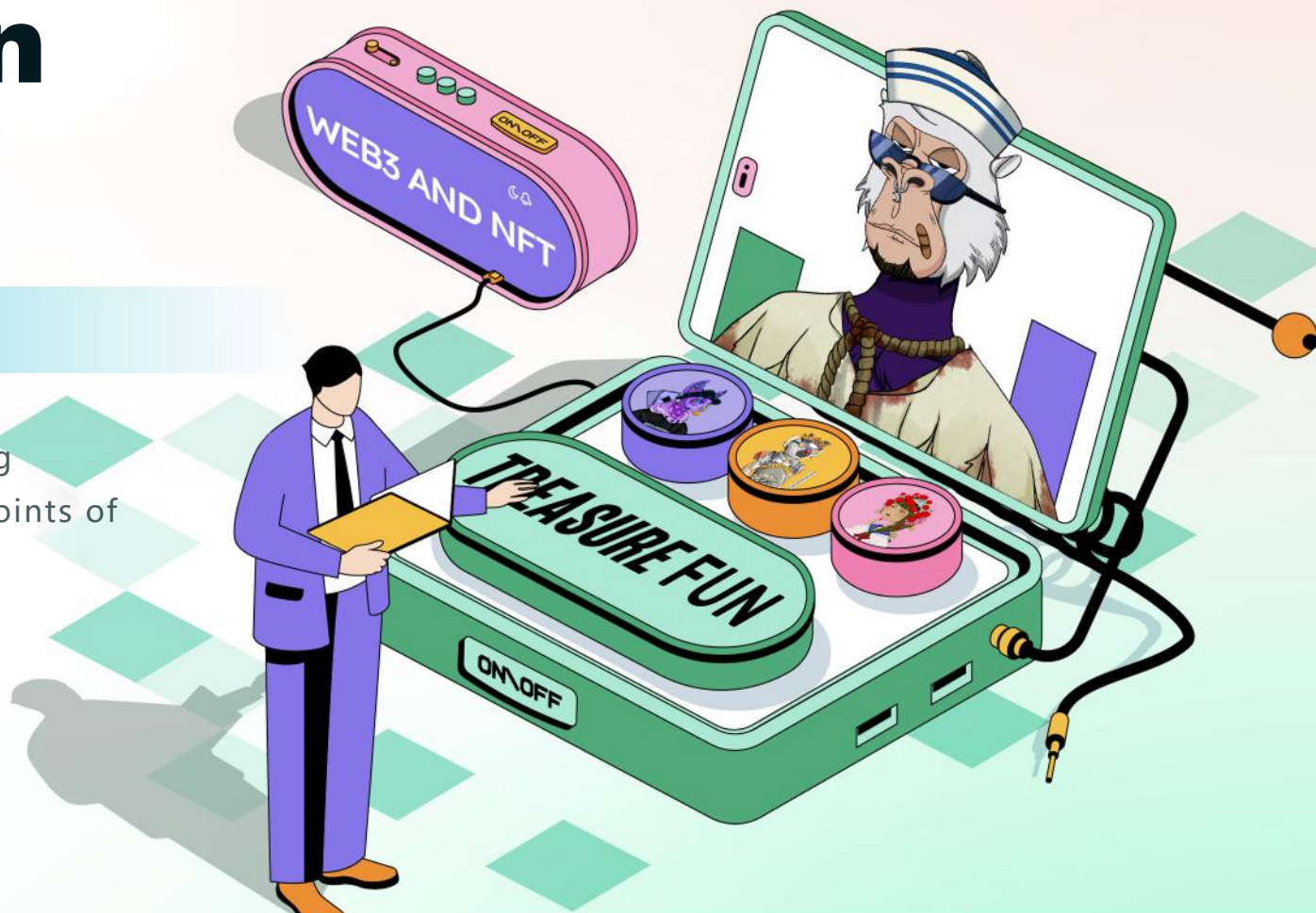# TreasureChain Core Vision

TreasureChain Launch Soon

- TreasureFun Public chain-TreasureChain online planning
- Public chain layout and how to solve the pain points of existing NFT and RWA transactions
- A development blueprint for the next five years

Treasure Fun

Treasure Chain

TreasureChain Is a Layer2 public chain designed for NFT and RWA transactions. The ZK-Rollup technology has the characteristics of high efficiency, low cost, scalability and cross-chain compatibility. It was born to completely solve the current NFT and RWA, the market of high Gas fee, slow transaction, low liquidity, contract insecurity, cross-chain difficulty and other pain points.

Our public chain will be officially launched in **Q3 2025**

After the official launch of TreasureChain, **we will simultaneously launch native tokens,** open up liquidity support, and encourage users to actively participate in ecological construction through pledge, transaction, auction and other ways.

NF

NFT native support
Built-in NFT transaction agreement, support on-chain auction, authorized distribution, cross-chain circulation.

RWA

RWA assets on the chain
Let the real estate, luxury goods, art and other real assets can be traded, mortgaged and financed through NFT.

zk

ZK-Rollup solution
Process NFT transactions in batches, reduce the Gas cost by up to 90%, and improve the transaction speed to second-level confirmation.

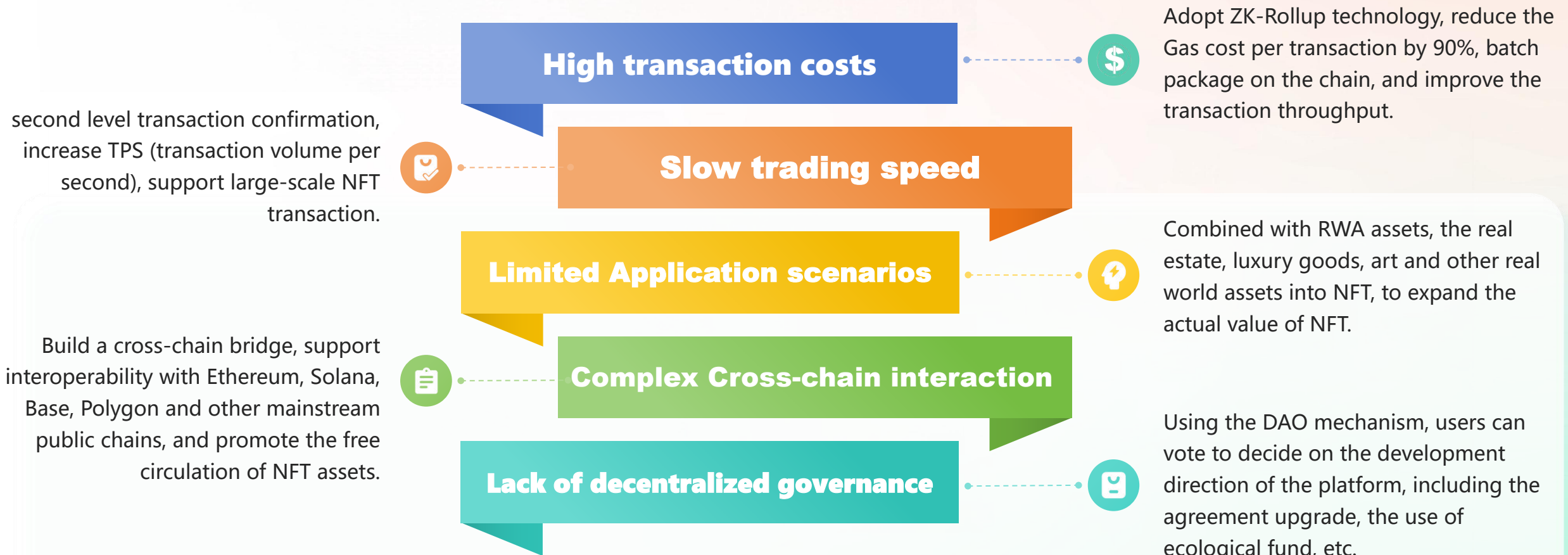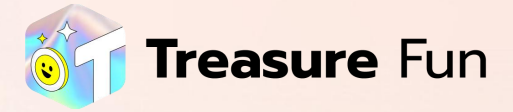**evm**

EVM compatibility
Support for Solidity smart contracts, and developers can seamlessly migrate to the TreasureChain ecosystem.

DAO

DAO governance system
Through the decentralized autonomous organization (DAO), empower the community to jointly decide on the ecological future development.

02 the NFT and RWA trading pain points

Treasure Fun

High transaction costs

Adopt ZK-Rollup technology, reduce the Gas cost per transaction by 90%, batch package on the chain, and improve the transaction throughput.

second level transaction confirmation, increase TPS (transaction volume per second), support large-scale NFT transaction.

Slow trading speed

Limited Application scenarios

Combined with RWA assets, the real estate, luxury goods, art and other real world assets into NFT, to expand the actual value of NFT.

Build a cross-chain bridge, support interoperability with Ethereum, Solana, Base, Polygon and other mainstream public chains, and promote the free circulation of NFT assets.

Complex Cross-chain interaction

Using the DAO mechanism, users can vote to decide on the development direction of the platform, including the agreement upgrade, the use of ecological fund, etc.

Lack of decentralized governance

Through these innovations, we will revolutionize the way the NFT and RWA markets trade, making them more efficient, transparent, and sustainable.

Treasure Chain

Infrastructure construction

Q2-2025

Auction function is launched,
supporting NFT and RWA asset transactions.

Q3-2025

TreasureChain mainnet is officially launched,
supporting NFT transactions and ZK-Rollup technology.

Launching cross-chain bridges,
supporting the free flow of NFTs between multiple chains.

Q4-2025

Improve the DAO mechanism

Promote community governance.

Treasure Fun

2026

NFT + DeFi deep integration

+ Launch the NFT pledge lending market, so that users can mortgage NFT to obtain liquidity.

+ Develop NFT options and derivatives, so that NFT is no longer just collectibles, but assets with financial attributes.

+ Promote AI + NFT transaction analysis tools to improve user experience and market transparency.

2027

RWA asset chain scale

❤ Launch the global real estate NFT pilot, and promote the smart contract of real estate transactions.

❤ Cooperate with luxury brands to transform high-end watches and artworks into NFT to ensure authenticity and traceability.

2028-2029

Global Ecosystem Expansion

● Complete the global NFT trading market layout and support the market circulation of billions of dollars.

● Cooperate with the government and financial institutions to explore the CBDC (central bank digital currency) + NFT transaction framework, and realize the digitalization of real assets.

● Further optimize ZK-Rollup and L3 solutions to create a more efficient and lower cost NFT trading platform.

Treasure Chain

Treasure Chain

TreasureChain is not only a public chain, it is the cornerstone of the future development of NFT and RWA!

decentralized

sustainable

cross-chain compatible

efficient low-cost

The future of NFT and RWA transactions, has arrived!

NEW ERA